

Minutes of the Special Board and Strategic Planning Meeting
Johnstown Branch AAUW
Saturday, February 1, 2020

Those in attendance were: Pat Grzybicki, Doris Leidy, Georgia Yeager, Deanna Haddle, Valerie Grash, Claire Montoya, Ann Furlong, Kathy Howanek, Paula Tomko and Jessica Clifford.

The meeting was called to order at 1:10 pm by President Pat Grzybicki.

STRATEGIC PLAN UPDATES

The proposed Branch Strategic Plan was reviewed and the following additions or edits were made:

Priority: Education and training #1, Goal: Grow Educational Pathways

Action Step: Explore and implement non-traditional Career Fair. This concept was modified to reflect a more “virtual career fair” to be produced on tape and made available via social networking outlets.

Valerie Grash will contact the UPJ student media group to assist with this project.

Action Step: Arrange Awards Banquet. The budget was increased to \$600.

Priority: Education and training #2, Goal: Promote Literacy

Priority: Education and training #3, Goal: Educate others about barriers and biases

Action Step: Promote through our public programs: budget set at \$50

Action Step: Recognize women's history month: budget set at \$300

Priority: Governance and sustainability, Goal: Ensuring the strength, relevance and viability of AAUW into the future.

Action step: Increase and sustain membership: Budget set at \$500.

Action step: Hold fund raising events other than Book Sale. Budget set at \$2,200.

Action step: Develop and implement Public Policy events: budget set at \$200

Action step: Develop and implement social media and marketing strategies: budget set at \$725

Priority: Leadership, Goal: Closing the Gender Gap in Leadership Opportunities

Action step: Advise college students of NCCWSL and offer financial support: budget set at \$500

Action step: Encourage members to attend State AAUW meetings: budget set at \$725

Action step: Explore the offering of retirement education programs. While no changes were made to this plan item, Valerie Grash offered to write a newsletter article informing members of the Learning + classes at UPJ.

ORGANIZATION RESTRUCTURING UPDATE

Changes to the Branch Organizational Chart are: Under President, add Student Affiliate Liaison as reporting to the President; under Vice President Program, the Education Chair will have two sub-committee chairs reporting to her. Those will be the chairs of the Award/scholarship sub-committee and the Literacy sub-committee.

Changes to Branch Officer Duties and Responsibilities include: Secretary: Check the branch email and distribute as needed ; Treasurer: Add duty “Oversee Finance Committee.”

BY-LAWS REVISION

The board proposes the following :

Article X. BOARD OF DIRECTORS

Section 1. Composition. The board of directors shall include the elected officers and the following : Book Sale Chairs (one vote), Communications Chair, Education Chair, Public Policy Chair, By-Laws Chair, Historian and Past President..

GENERAL DISCUSSION

The accounts payable officer at UPJ has spoken to someone at AAUW National who is trying to track down the check which was sent in August from UPJ to start an affiliate chapter.

Ad Hoc committees will be needed to coordinate a series of Work Smart events and work on the non-traditional career project.

Jessica will sort out an email address for the branch to be monitored by the Secretary. Jessica will also ramp up our presence on social media as part of her marketing efforts.

A Fair Districts PA Draw the Lines event will be held February 27 from 6-8pm at Penn Highlands.

Some volunteers may be needed.

NEXT STEPS

The Board will meet after the February business meeting to formally approve the changes to the by-laws which will be presented by Paula Tomko, By-Laws Chair.

Individual committees meeting soon are Public Policy, Membership and Finance.

OTHER

The nominating committee asked for suggestions for officers.

Agenda items for the February membership meeting : Old Business—consideration of dues increase.

Claire Montoya points out that the budget has increased about \$1700 with our new initiatives. New

Business: Volunteers for Ad Hoc Committees on Work Smart and the non-traditional career project.

Thirsty Thursday will be held February 6 at Harrigans.

The meeting was adjourned at 3:10 following a motion by Georgia Yeager and second by Jessica Clifford.

Respectfully submitted

Kathy Howanek
Branch Secretary